

SMART POS - Angle view on Multiple Industries

Furniture
 Décor
 Apparel
 Sporting Goods
 Footwear
 Departmental Store
 Home Entertainment
 Gifts
 Grocery
 Supermarkets
 Toys Stores
 Auto Spare Parts
 DIY Hardware
 Books
 Stationery
 Luggage / Bags
 Organic Stores
 Consumer Electronics

Household Appliances
 Mobile Phones
 Computer Hardware
 Convenient Stores
 Hyper Mart
 Baby Store
 Watch Time Piece
 Auto Service Centre
 News-stand
 General Services
 Café
 Bakery
 Fast Food Store
 Restaurant
 Wine Room
 Tea Art
 Mamak Store
 Japanese Restaurant
 Food Court

Microsoft Registered Partner:
 Partner ID: 2454777



SMART-ACC Gold Partner



Smart Implementation Partner



Smart Workshop Series - Sole Distribution Partner



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DIY Hardware

- We have saved approximately 40% in field sales force time, which means 40% more resources which can be channeled back into strategy, development and marketing.



Books - We can track book by not just product code, but also the ISDN, which is key to book industry. That really eases up on stock maintenance & re-orders.

Stationery

- Advanced next generation retail execution solutions. It delivers significant improvements to organizations including better insights into in-store conditions, increased productivity and a competitive advantage.



Luggage / Bags - We've been able to set and monitor national business objectives. Previously, much of our team was state driven, but now with the consistent mobility solution in place, we have been able to move to a national focus.



Mobile Phones - There's no point finding out two weeks after a promo that product wasn't on the shelf day one. Using Smart's Online solution we have instant access to store data and can act on it immediately.



Furniture - Breakeven point report enable clearance of stock! The software even tracks promotions & membership so we get our customers coming back



Décor - stocks fade out like fashion, we can dim obsolete stock code using "inactive item" function so we have clear good reports to see.



Apparel - Fast & elaborated stock classified by colours, brand, category etc. We maintain our inventory at tip toe conditions, which means sales maximization.



Sporting Goods - Strong search, we can filter & find info fast, that's service to customers!



Footwear - What could be more challenging than footwear sizes & colors? Stock availability by sizes & colour is sorted in matrix layout. Our store sales rep like this best



Departmental Store - Well implemented across all floors & departments, handling counters, more than 100,000 stock codes, 10,000 daily transactions & 18,000 members



Home Entertainment - Quick scan of massive videos, DVDs & music CDs stocks enable us to find just the right stuff for customers.



Gifts - Works fine for both trading arm & retails outlets! User friendly save training time as we have 40 stores staff to train. Delivers the user-friendliness, flexibility, and speed of implementation we were seeking. Already we are seeing strong user adoption in all our stores



Grocery - Fast interface reduce heavy queue during morning & evening buy, we are happy & so are our customers.



Supermarkets - The integrated modules enable us to react to a real time situation - a competitor dropping their prices, or a product being out of stock. At HQ, we can edit & maintain various prices for each outlet. Within few clicks we can download price variation to all outlets. That is very important for us to maintain and drive a competitive advantage.



Toys Stores - We are delighted with Smart solution & its mobility, which supports our sales teams by ensuring we have up-to-the-minute data that we can use to improve service to our customers and so increase sales.



Auto Spare Parts - Smart's robust software will allow us to share data across all levels of the organization, increasing the speed and accuracy of information flowing between our Retail Operations Team and Head Office.



Organic Stores - Smart Software has drastically cut down on order taking time because we now has the ability to view multiple order forms simultaneously, because of the software's graphical user interface. Additionally, and perhaps most important, the new software is giving us much more sophisticated and accurate inventory tracking capability. In the past we did a lot of manual inventory control, with Smart Software we have been able to automate the entire process, allowing us to better anticipate shortages and quickly place orders with our headquarter offices. The real time stock analyses allow stocks optimization & inter-store transfer to maximize our profitability.



Consumer Electronics

- Because the software is so intuitive it has been easy for us to train new employees as we grow. In general the new software is just much more powerful, I can basically retrieve any information I need with a mouse click or two. My purchasing manager during his overseas trip can just log back to access system, simply from any Cyber cafe. With the amount of time we are saving and the better customer service we can now offer Smart Software will quickly be able to demonstrate a significant return on investment.



Household Appliances

- Inventory with warranty tracking, linkage to warehouse, multi show rooms & accounts. That is absolutely catering to our operation needs.



Restaurant

- We take care of regular customers & reservation using Smart software. Floor layout & table numbers view enable fast ushering to the table & well maintain reservation, our customers feel well treated.



Wine Room

- We set up a dual screen & running video to promote our wine & wine list. At the same time, the system take cares of wine consume on the floor & also bottles taken away. It's so conveniently as a one stop solution.



Food Court

- We need to run many terminals in the food court. The terminals have to accommodate fast placing or orders thru a clear menu screen on the PC, & accommodate full food business including out of stock, cancel order, take away. The cashier terminals get auto updates of order changes accurately. With the system setup, we can now expand to more outlets.



Computer Hardware

- Since installing Smart Software, we have saved one person in the office and another in the shop. Also, we used to have an expediter and now that position is no longer necessary. In addition to all the savings in labour expenses, you can't even imagine how much time we have saved with Smart Software's tiling feature, which has made our service reps much more productive. They no longer have to waste time exiting screens in order to open new ones. And the ability to link with our branch office now means we can work right along with them and share information any time of day. We couldn't be happier with Smart Software.



Convenient Stores / Hyper Mart

- The convenient stores & hyper mart goods industry is fast paced and highly competitive...to keep a pace with this demand, we were after a scalable, integrated solution that could support entire sales purchase & stocks division



Baby Store

- Switching to Smart Software has provided substantial time savings that make it possible to run this business on a far more efficient basis.



Watch Time Piece

- As each piece of watch is expensive, we use the system to keep close tracking on sales & collection. The system allows HQ to control the stores cash count, as it link the sales to cash collection & sync to HQ.



Fast Food Store

- The colorful touch screen is a must for placing fast order & payment. We cannot afford to have too long a queue to risk customer walking to next store especially lunch peak hours



Tea Art

- Customer really like to sip some tea & buy tea merchants. The duo function sales screen is switchable to cater for both dining & retail situation. Customer services are so much faster after using Smart software.



Auto Service Centre

- Smart special features on customers, vehicle & company records are the right fit for our industries where we need to track all that as part of service.



Newsstand

- Smart software was so easy to learn and implement. Its design was very intuitive and user-friendly, plus it was tailored to meet our company's specific needs. As operation manager, I am glad the system is accepted with minimal resistance & was successfully implemented across as per our targeted timeline.



General Services

- The net result has been a substantial improvement in quality. Mistakes that sometimes used to be made because a paper form was created incorrectly or mishandled have been eliminated. Eliminating these problems means that quality issues now arise only on a very rare basis. In addition, shop floor workers and clerical staff save a huge amount of time because the software takes care of many filing and data re-entry tasks that used to have to be performed by hand. This new software gives us a tremendous competitive advantage yet it was delivered at a cost that we could easily afford. Smart Software provides a complete integrated application for our business



Cafe

- We have kitchen, bar, ordering kiosk split into 3 storey. During peak hour, Smart Touch & POS system definitely is critical to enable the flow from order, to kitchen, to cancel order etc to run perfectly well. And so far, we are satisfied with the results.



Bakery

- We create menus & categories of bread, drinks, and coffees. Pictures of bread are like icons on the screen. The selection by picture makes the sales entry correct & reflect accurate payment & sales analysis too.



Mamak Store

- The system is set to print to many different locations to cater for our cooking kitchen, drinks section & also bread session. We also have our transactions recorded & tally with cash drawer daily.



Japanese Restaurant

- Smart software enable smooth flow of restaurant business, the ambience at the job is quiet & staffs operate easily. At our restaurant, this calmness is great experience for our customers.



~Simplicity ~

The way we implement POS Systems

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